



Press Release

STRICTLY UNDER EMBARGO: 09.00 GMT /18.00 TST WEDNESDAY 15th NOVEMBER 2017

MS Amlin welcomes Kamui Kobayashi to the MS&AD Andretti Formula E team

London – 15 November 2017 – In a move designed to foster greater support for Formula E in Japan, MS Amlin, the specialist global (re)insurer, has welcomed the announcement of Kamui Kobayashi, one of Japan's most recognised driving talents, to the MS&AD Andretti Formula E team.

The appointment ahead of the Formula E Season Four opener in Hong Kong, on 2 and 3 December, 2017 has delighted the Japanese owned MS&AD business, one of the world's biggest non-life insurers.

Adrian Britten, MS Amlin's Director of Brand, said: "We are so pleased that Kamui is joining us, he's highly successful and hugely popular in Japan. It would be fantastic to see a Formula E race in Japan in the near future and his exciting style of driving will certainly help raise the profile of the series in his home country."

"We think it's important that people consider alternative energy sources for their transport needs for the future security and success of the communities we insure around the world. Formula E shows just how exciting an innovative alternative fuel transport can be."

END

Notes to editors

For more information please contact the Media team:

- MS Amlin, Glenys Dawson – +44 (0)207 746 3577 | glenys.dawson@msamlin.com
- FTI Consulting Tokyo - +81 (0)3 5369 4146 | yasunori.fukuda@fticonsulting.com

MS&AD Andretti and Formula E

The MS Amlin Andretti driving team sponsorship was originally created to help increase consumer adoption of alternative fuel sources for transport solutions by making them more compelling and exciting through Formula E. MS Amlin, and its parent company Japanese insurance powerhouse MS&AD, recognise that climate change challenges the traditional insurance model, as it makes future events less predictable. The global insurer believes the impact of climate change will increase as populations migrate to urban areas in coastal zones and river plains that are threatened by flooding. As coastal cities thrive and riverside economies continue to develop, wealth increases which leads to higher-value assets and results in bigger losses when weather-related events occur.

About MS Amlin:

MS Amlin is a leading insurer and reinsurer, part of the global top-10 insurance group MS&AD, with operations in the Lloyd's, UK, Continental European and Bermudian markets. With a 300-year record and more than 2,400 people in 26 locations worldwide, we deliver continuity for businesses facing the most complex and demanding risks. Our role places us at the forefront of the Property & Casualty, Marine & Aviation and Reinsurance markets.

We are experts in underwriting, with both technical capability and deep knowledge of the areas we insure. Our claims service aims to set the industry reference point for quality, with efficient, fair and timely claims management.