

PRESS RELEASE

1st February, 2018

MS Amlin announces title sponsorship of the ITU World Triathlon Series in Bermuda

Hamilton, Bermuda – MS Amlin AG Bermuda Branch, a global (re)insurer with offices in Bermuda, is pleased to announce its title sponsorship of the ITU World Triathlon Series in Bermuda on 28th April, 2018. The event will be branded as the ‘MS Amlin World Triathlon Bermuda’.

The prestigious ITU event in Bermuda is the second of eight stops on the World Triathlon Series circuit before the finals in September, 2018.

With ITU events taking place across the globe and in many countries where MS Amlin has offices and clients, sponsorship of this event appears to be the natural next step for MS Amlin. Elite athletes in the Series will win points to work their way toward the Tokyo Olympics in 2020 where MS&AD, MS Amlin’s parent company and a global top-ten insurer, is based.

Rob Wyatt, CEO of MS Amlin AG Bermuda Branch, commented: “We are honoured to have been chosen as the Title Sponsor for the first ITU World Triathlon being held here in Bermuda. As an active office keen on sport, we are delighted to be lending our support to such a fantastic event - particularly one that resonates with Bermudians thanks to the success of triathletes such as Flora Duffy. We hope the event again showcases Bermuda as a wonderful venue for top level sporting activities, inspiring those of all ages to swim, bike and run.”

“We are delighted to be partnering with MS Amlin,” said **Phil Schmidt, Local Organizing Committee Chairman of World Triathlon Bermuda.** “MS Amlin stands for quality and fairness in the (re)insurance industry, which are key values for any athlete.”

Pat Phillip-Fairn of the Bermuda Tourism Authority also commented: “We look forward to welcoming the world’s top athletes and triathlon enthusiasts to experience all that Bermuda has to offer.

The ‘MS Amlin World Triathlon Bermuda’ will become a pinnacle event in the triathlon calendar. We are extremely grateful for the generous support of MS Amlin, and we thank them for their partnership, demonstrating their wider, ongoing support for Bermuda.”

The event will be hosted in Hamilton on 28th April, 2018, showcasing the island’s naturally crystal clear waters, hilly terrain and colourful buildings. Bermuda residents are being encouraged to be out in full force, to proudly support Bermuda’s achievement as host and to support reigning eight-time World Champion and Olympian, Bermudian Flora Duffy.

The day will comprise of both the Elite race and the Age Group amateur race, which will attract hundreds of runners, including locals trying their first triathlon. A team of employees from MS Amlin will participate in the amateur Age Group triathlon race, while others in the MS Amlin family will volunteer at the event.

Front Street, Hamilton will be the focus of all racing and MS Amlin's Bermuda offices which will also house the event office, is well positioned on the course. Organisers welcome sports enthusiasts of other disciplines to register and train for the April event, which does not require a qualifying time.

Photo caption: (Left to Right) Rob Wyatt, Pat Phillip-Fairn, Sergio Lottimore, Catherine Wight, Erica Parsons, Natalie Cossar, Sharon Lightbourne, Richard Neame, Andrew Phelan, Zac Ziegler and Justin Morley.

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About MS Amlin

MS Amlin is a leading insurer and reinsurer, part of the global top-10 insurance group MS&AD, with operations in the Lloyd's, UK, Continental European and Bermudian markets. With a 300-year record and more than 2,400 people in 26 locations worldwide, we deliver continuity for businesses facing the most complex and demanding risks. Our role places us at the forefront of the Property & Casualty, Marine & Aviation and Reinsurance markets.

We are experts in underwriting, with both technical capability and deep knowledge of the areas we insure. Our claims service aims to set the industry reference point for quality, with efficient, fair and timely claims management.

About WTS Bermuda

Bermuda is host venue for the ITU World Triathlon Series during the Bermuda Triathlon Festival Weekend, with an array of public activities, April 26th to April 29th 2018. Reigning ITU World Champion Flora Duffy will defend her title on home soil for the first time.

Bermuda will host the event for the next three years and broadcast its natural beauty and challenging racecourses to 160 international territories attracting the attention of the global triathlon community.

International and local athletes can compete in the Sprint or Olympic distance courses, and locals are encouraged to register as individuals or in a Team Relay.

Sprint Distance: Swim 0.75 km, Bike 20 km, Run 5 km

Olympic Distance: Swim 1.5 km, Bike 40 km, Run 10 km.

The Local Organising Committee of World Triathlon Bermuda is made up of members of the Bermuda Tourism Authority, the Bermuda Triathlon Association and other local stakeholders who work alongside experienced international organisations that host triathlon events around the world.

Organisers are also recruiting up to 700 volunteers. Residents interested in volunteering in any capacity can register their interest online: www.tribermuda.com/volunteer.